

Latest experience

Higi, UI Designer

Chicago | May 2020 - present

As UI Designer, I'm responsible for owning the visual design of the Higi health kiosks, mobile app and emails. I work closely with UX Designers to strategize and design intuitive and informative experiences for our users and clients in the healthcare space.

Vert, Lead Designer

Atlanta | November 2015 - March 2017

As Lead Designer, I led a design team of 4 where I was responsible for overseeing the design process from start to finish for both client and internal projects. Design work included social media assets, banner ads, landing pages, emails, and mobile apps.

Education

University of Northern Iowa

BFA, Electronic Media | 2009 - 2013

Skills

UI, product design, strategy, wireframing, identity design, marketing, attention to detail, organization and process, project management, efficiency, able to read some code, collaboration with developers and product teams

ActiveCampaign, Visual Designer

Chicago | April 2017 - April 2020

As Visual Designer, I designed for the Marketing and Site teams. My role included designing activecampaign.com as well growing the visual brand to align with marketing team efforts such as social media graphics, banner ads, internal needs, guides, one-pagers, and emails.

Vert, Designer

Atlanta | June 2014 - October 2015

As Designer, I designed for a variety of mediums and platforms such as social media assets, banner ads, landing pages, emails, and mobile apps for client campaigns. I started as Vert's first Designer and helped grow a small, but mighty creative team.

Older experience

MWM, Digital Project Manager

Houston | 2013 - 2014

Toolkit

Figma, Sketch, Jira, Zeplin, InVision, Protopie, Miro, Photoshop, Illustrator, Github, Squarespace, Google Slides, Keynote, Confluence, Airtable, Trello, Microsoft Office